



TERRENCE MUIR JR.

(B.Sc, Notary Public)

Digital Marketer | Creative Strategist | Graphic & Web Designer

PERSONAL INFO

Phone
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Email
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Website / Portfolio
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Linkedin
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Address
Miami-Fort Lauderdale Area, USA.

SKILLS

Digital Marketing & Social Media Strategy

Copywriting & Public Relations

Graphic Design & Website Development

Branding & Content Development

SEO, Google Ads, Analytics & PPC

Project & Event Management

LANGUAGES

English (Native)

PROFESSIONAL REFERENCE

MAXWELL TAYLOR
Retired Senior Manager IT Governance
Colgate-Palmolive Co.
Phone - +1 732 586 4758
Email - maxwellnj@me.com

TISHAN LEE
Chief Executive Officer
Engine Room Brand House
Phone - +1 876 564 3824
Email - tishan@engineroombrandhouse.com

PROFILE

An award-winning creative leader and strategist with a passion for innovation with a background in both digital and traditional media and communications. I have proven expertise in developing multi-platform campaigns, fostering community engagement, and building impactful brand experiences. I excel in dynamic, collaborative environments and am dedicated to transforming ideas into tangible, meaningful change.

EXPERIENCE

CITY OF PALM COAST
Multimedia Specialist & Graphic Design Lead 2024 - Present
Led city rebranding, developed extensive brand and communication guidelines for all city departments, and managed graphic design and digital media content strategy.

METRONET (QSERVICES LLC)
Account Executive 2024 - 2024
Provided technical support and account management, resolving issues quickly and maintaining strong client relationships to ensure satisfaction and retention.

DISRUPTIVE MEDIA GROUP
Co-Founder & Creative Director 2022 - 2025
Led a creative team to disrupt traditional branding through innovative design and technology, delivering impactful solutions that redefine brand-audience connections.

ENGINE ROOM BRAND HOUSE
Digital Marketing Specialist & Digital Media Coordinator 2019 - 2022
Managed social and digital media for 10+ clients, creating and executing data-driven strategies across web, email, and social platforms. Led content production—graphic design, TV ads, and photoshoots—driving brand visibility, engagement, and growth.

LAKE GROUP OF COMPANIES / RESTAURANT ASSOCIATES LTD.
Digital Project Manager 2019 - 2020
Managed marketing and communications for multiple Lake Group brands, overseeing campaigns and cross-functional coordination to drive brand growth and support operational goals.

VECTOR TECHNOLOGY INSTITUTE
Marketing & Special Project Coordinator 2016 - 2018
Led outreach initiatives at Vector Technology Institute, including renovating and donating a modern computer lab to the Jamaican National Children's Home. Developed digital-focused marketing strategies to boost engagement and promote academic and certification programs.

EDUCATION

VECTOR TECHNOLOGY INSTITUTE | UNIVERSITY OF THE WEST INDIES
Bachelor of Science in Technology Management 2014 - 2018
I completed a degree in Technology Management with a major in Information and Communication Technology and minor in Business Management.

CERTIFICATES - VECTOR TECHNOLOGY INSTITUTE | GOOGLE | HUBSPOT | WIX
Graphic Design, Web Development, Google Digital Marketing, Google Analytics, Google Ads, Meta Marketing Science, HubSpot Social Media Marketing, and Wix Website Partner.

ACHIEVEMENTS

AMERICAN ADVERTISING FEDERATION - GOLD & SILVER ADDY AWARDS
As Digital Marketing Specialist at Engine Room, contributed to a Silver ADDY Award (2019) for Fontana Pharmacy's flagship branding and a Gold ADDY Award (2020) for the "Want a New Job to Complain About" recruitment campaign.location branding.